# **DALDEWOLF**



# FOOD & BEVERAGE





## FOOD LAW AND BEYOND

Food law has become a major field of law. Globally.

Food law is more than just a intricate puzzle of regulations. It encompasses a broad spectrum of legal fields, from market access to consumer protection.

At DALDEWOLF, we understand the complexity of the challenges faced by food and feed operators. Dealing with this requires top expertise, a thorough understanding of the industry, and relevant anticipation of the forthcoming changes.

With this in mind, our food lawyers ensure that any food compliance issue is put into a broader perspective with a view to offering our clients the keys to an efficient reflection on their strategic food projects. Our clients may also rely on experienced litigators, committed to cleverly and persistently defend their interests when disputes in court or in administrative proceedings are unavoidable.

We believe that this holistic approach is paramount to contribute to our client' growth and differentiation on this highly scrutinised market.



# YOUR REGULATORY & LEGAL PARTNER, AT EVERY STAGE OF YOUR BUSINESS

Our team is composed of passionate food lawyers who continuously keep abreast of the latest developments in the sector thanks to their extensive and high quality network.

It is led by AUDE MAHY who has consistently been top-ranked by the legal directory Legal 500 for her thorough expertise in food law and knowledge of the sector.

Sought after speaker, Aude regularly publishes academic articles and is country correspondent for the European Food and Feed Law Review (Lexxion).

Food projects and crises do not know geographical boundaries.

So we don't either.

This is the reason why we are member of the major food lawyers' networks and have developed close relationships with foreign leading independent law firms specialising in food law. When needed, we therefore partner with selected law firms, acting as coordinator and lead counsel on transnational matters.



## A HOLISTIC APPROACH



### MARKET ACCESS

- > Phytosanitary measures
- > Novel food & novel ingredients
- > Pre-market authorisations & notifications
- Management of confidential information
   & trade secrets



#### LABELLING & ADVERTISING

- Mandatory & voluntary information, incl. health claims
- > Green claims
- > Origin labelling
- > Market practices & unfair competition



#### **PRODUCTION PROCESS**

- > Hygiene & contaminants
- > Product composition (ingredients, FIAPs, ...)
- > Organic production & protected designations
- > Manufacturing agreements



# FOOD CRISIS MANAGMENT & LITIGATION

- > Products recall & relations with the authorities
- > Product liability
- Class actions
- Dispute resolution, incl. non contentious (ADR)



# DISTRIBUTION & INTERNAL MARKET

- > Distribution networks & contracts
- > Channels restrictions (FSMP, alcohol)
- > Free movement of goods (esp. food supplements)
- > Food crisis preparedness, incl. training of Client's staff



# BUSINESS-RELATED ASPECTS

- > Director's liability
- > Targeted reps & warranties
- > Food regulatory due diligence
- > Post M&A food regulatory issues

## A TASTE OF WHAT WE DO ——

#### MARKET ACCESS

A manufacturer of yeast in determining whether certain types of yeast extracts are to be considered 'novel food'. The EU regulation on novel foods imposes strict and heavy pre-market authorisations.

#### MARKET ACCESS

A Swiss-based pharmaceutical company on the possibility to market food supplements based on hemp flowers and leaves of cannabis sativa L. in Belgium and Luxembourg.

#### **PRODUCTION PROCESS**

A Belgium based company producing and exporting worldwide innovative food ingredients extracted from vegetables, in a dispute against the Belgian food safety agency regarding the testing methodology for salmonella.

#### **PRODUCTION PROCESS**

For a renowned Belgian company producing sugar and derivative products, setting up a crisis management system aiming at putting in place a comprehensive overview of the different risks and actions to take in case of food safety incident.

#### **DISTRIBUTION & INTERNAL MARKET**

A major online food delivery platform in their rights and obligations regarding the online sale & delivery of alcohol and prepared meals in Belgium.

#### **DISTRIBUTION & INTERNAL MARKET**

A Dutch manufacturer of food supplements in discussions with the Belgian authorities and the European Commission in the context of mutual recognition and classification issue (food for special medical purpose versus food supplements), including the consequential distribution restrictions of sales channels for FSMPs.

#### FOOD CRISIS MANAGEMENT & LITIGATION

A recall coordination in 40+ countries for one of the largest suppliers of fruit and vegetables in the context of a food safety crisis.

#### FOOD CRISIS MANAGEMENT & LITIGATION

A Belgian supermarket chain in contractual liability proceedings against their main supplier of meat involved in an international scandal of food fraud.

#### LABELLING & ADVERTISING

A manufacturer of innovative pre- and probiotic food supplements in strategic positioning of their marketing strategy, considering the constraints of the nutrition & health claims regulation.

#### LABELLING & ADVERTISING

A leading manufacturer of confectionary products in litigation proceedings against a competitor challenging commercial communications surrounding the use of palm-oil free claims.

#### LABELLING & ADVERTISING

A European company on the legal challenges of the Nutriscore® front-of-pack labelling scheme.

#### **BUSINESS-RELATED ASPECTS**

A major French player in the French market in all legal aspects (corporate, tax, food law, real estate, employment, market practices, etc.) related to their activities in Belgium.

#### **BUSINESS-RELATED ASPECTS**

A company group in the chocolate sector in assessing and implementing the food regulatory consequences following the group restructuration (administrative authorisations, labelling, shift of liabilities).

## **CONTACT FOOD LAW TEAM**



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DALDEWOLF is an independent premium business law firm based in Brussels, with strong international ties.

Our team is currently composed of about 50 lawyers, 40 of whom are based in its Brussels office and 10 in its Kinshasa office. A number of them are registered not only at the Brussels and/or Kinshasa bars, but also at the bars of New York, Paris or Geneva. We are actively involved in international networks, in particular GGI (Geneva Group International), an international alliance of prominent law firms, accountancy and consultancy firms.

DALDEWOLF has also adopted a sectorial approach with a particular focus on regulated markets such as energy, TMT (technology, media, telecoms), retail and food & beverage.

We are renowned for our responsiveness and our mastery of complex cases. Our clients particularly appreciate our understanding of their business, as well as our constant concern for creating value by providing practical and concrete solutions. Our lawyers are regularly distinguished and referenced among the best in their field of specialization in legal guides, including Chambers, Legal 500 and Décideurs Juridiques.

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